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Introducing free drop off recycling for business

A Suffolk-based paper recycling specialist has launched a new service aimed at helping shop keepers and small businesses save money on their waste disposal costs

BOLTON BROTHERS of Great Blakenham has introduced recycling drop off points where cardboard, plastic and paper can be deposited free of charge. By taking advantage of the service, small businesses can avoid paying increasing landfill charges that are due to increase on April 1, 2009 by at least £8 per tonne.

For Bolton Brothers, which celebrates its 40th anniversary this year, drop-off recycling represents something of a full circle return to its roots.

"This was one of the first services we offered when my father first started the business," said Commercial Director Reuben Bolton.

"We had to withdraw the drop-off points for health and safety reasons because at our depot the combination of HGVs and small vans in a small area posed a serious health and safety risk.

"Now we have a new recycling area with plenty of space, we are pleased to be able to re-launch it and we believe that it will be very popular.



"Everyone is looking to cut their costs at the moment. Most small businesses and especially independent shopkeepers have a van and the drop-off points are easily accessible. Cardboard, paper and bagged

plastic recyclables are welcome – we'll even replace the bags for next time."

The new service complements Bolton Brothers established recycling and waste management service, which also includes Euro-Shred, a confidential shredding service which operates from a site on Hadleigh Road Industrial Estate in Ipswich. The company works with five local councils in Suffolk and its paper collection skips, wheeled containers and compaction units are a familiar site across the county.

In recent years the company's recycling work has represented 80% of the business, with shredding and waste disposal counting for a further 10% each.

"The recycling side of the business has grown organically," said Reuben.

"Everyone is recycling now, at home and at work and it has become part of our national psyche. It's much easier now and we have been able to grow to accommodate that new desire to recycle and help protect the environment."

Back when the company was started by



Reuben Bolton, above, at the new recycling point at Bolton Brothers. Other pictures show paper being processed at the firm's Gipping Road plant.



Reuben's father Michael, who remains chairman of the firm, Bolton Brothers was handling 25 tonnes of waste paper a week. Today that figure is nearer to 1,000 tonnes per week, and ambitious plans are in place to build a new two-and-half acre recycling centre at the company's head quarters in Great Blakenham, when the economy allows.

"At the moment we have three sites and when we can develop the new building everything will be consolidated under one roof," said Reuben.

"There is still a market for good quality recycled paper products and all of our waste paper goes to mills in the UK, Europe and the Far East,

particularly India and China. There are reports in the national press about the stock piling of waste paper but good quality products are still fully saleable and moving freely. The price of paper manufactured from recycled waste paper is much more competitive now that the manufacturing process is much more efficient, and the quality is better than ever. There is also a value attached to a company that chooses to use recycled products; people are now proud to be making a contribution to the environment."

For more information
call 01473 830948 or visit
www.boltonbros.co.uk

Drop-off recycling points
are located at Euro-Shred,
5 Arkwright Road,
Hadleigh Road Industrial Estate,
Ipswich, IP2 0UB and
Bolton Brothers Ltd, Bramford
Road, Great Blakenham, IP6 0SL.

